



GRAPHENEHACKATHON

Hopin and Event Guide

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Hopin is built for **interactive virtual conferences** and events.. From tickets to moderated discussions to Expo areas, Hopin makes it easy for people to gather together, learn, and grow in knowledge, skills, and relationships.

This guide is to help you through **navigating Hopin** and the main functions of the event.

Unleash your creative entrepreneur through this virtual graphene hackathon, but mainly do not forget to have fun!

Please note that the latest versions of **Chrome or **Firefox** guarantee the best experience. Try to avoid using **Brave**, **Safari** and **Microsoft Internet Explorer** or **Edge**.**

If using a mobile device: Safari works best on iOS devices and Android users should opt to use Google Chrome.

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Hopin :

How do I make a Hopin profile?

When you first create a Hopin account, you'll be prompted to fill out your profile information. This account needs to be filled out to join an event.

If you can't finish this process, or run into any errors, close the browser, reopen the browser, and return to <https://hopin.com>.

Click "My Account."

And go to "Profile" on the left-hand menu.

You can **complete your profile information** here and can join an event thereafter. You can add you LinkedIn, Twitter or website.



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Now for what you can do:

Reception: The welcome page or “lobby” of our event. Here you can quickly find out what’s happening at the event currently: check out our welcome message, sponsors, the schedule, and speakers. The Reception area is best used for announcements, important links, sponsor messages, and event updates.

Stage: This is where the main event will be happening: talks, videos and Q&A sessions. The Stage area is reminiscent of a main-stage at an in-person event and is great for keynotes, presentations, panels, performances, and fireside chats.

Sessions: Sessions are mainly going to be for meeting with a specialist to improve your pitch. More on this below. In Sessions, you will see virtual roundtables for speakers and attendees to interact

Booths: This where you will have access to additional content to help you for your business pitch, or learn more about graphene, or re-watch videos.

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Networking: The Networking area on Hopin is **pure engagement** and is **similar to one-on-one meetings** on a FaceTime call. This segment is designed to recreate the **“coffee-in-the-lobby” conversations** that are so important at an in-person event. The Networking area automates the discovery of new connections. When an attendee participates in the Networking, they are **matched with a random attendee** and meet for a set time preset by, us, the organizer.

Attendees can **click the *Connect* button** during a call to exchange contact information and after the event the newly made **contacts will appear at the “connections” page** of their individual Profile. This will be available everyday from 3.30pm to 4.30pm (apart from Monday) and 6pm to 7pm.

This tab will pair you with another person for 30 seconds to 3 minutes. You can **stop it whenever you want and move on to the next person.**

Meetings: You can meet with **up to 4 other people** at the same time, by scheduling a meeting. If you just want to meet one person immediately you can **invite them to a video call**. The people’s tab is also where you can send direct messages (DM) from.

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Main event:

The main event will be happening on stage, with all the intros, talks and Q&As.

Challenge strings:

This event has three challenge strings to allow you to work your best in your favourite area:

- **Sustainable industry:** Tomorrow's cities need to be greener, cleaner, cheaper and stronger in order to stand up to changing climates, populations and behaviours.

- **Healthcare:** Help us lead healthier lives. From sensors to cell growth scaffolds to general health tech.

- **Digital gadgets:** There's a growing trend for 'smart' enabled devices in the home and work environment, driven by a desire to streamline the boring tasks and give back life's greatest commodity - time.

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Sessions:

During the event, you will have the possibility to **discuss your pitch with an expert for 20 min** (once per team). In order to do this, you will have to book through calendly here:

<https://calendly.com/virtualgraphenehackathon/1-to-1-with-simon-howell> , the same link will be available under the stage in Hopin). Go to your session at the right time, and don't go to a session you have not booked!

Help available:

If you run into any **technical issue** during the event, please do reach out to the Graphene Hackathon team, either through the **chat/meeting on Hopin**, or at info@graphenehackathon.com. Feel free to **discuss/bounce off business ideas** off of speakers and the Graphene Hackathon team, or reach out if you have any questions.

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Catch-up on videos:

If you miss any video during the event, they will be available shortly after underneath the stage, and available on Our [Youtube Channel](#).

Social Media:

Post your questions to the Nobel prize winner Kostya Novoselov on social media using the hashtag #virtualhack. Use the hashtag to share your tweets all throughout the event.

Submissions:

Your submission should be maximum 3 minutes (as close to this as possible), and can be just a video, just a voice over slides, or a mixture of both.

E-mail this to info@graphenehackathon.com.

Your submission should cover what is the problem you are trying to solve. Submission deadline is Thursday midnight (23:59). Best of luck!

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Mark scheme:

<i>Pace, tone, engagement, creativity and timing</i>	<i>Clearly defines the problem and explains how the solution helps solve the issue</i>	<i>Market research, MVP, timeline?, team+ resources, costs and revenues?</i>	<i>Has the candidate explained how the prototype will work?</i>	<i>To the best of your knowledge, is this idea a plausible and creative solution, which requires further investigation?</i>
Max score	Max score	Max score	Max score	Max score
5	5	10	10	10
Delivery	Clarity	Economic feasibility	Technical feasibility	Innovation



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